

FINANCIAL COMMUNICATIONS
VIDEO LIST
AS OF 08/14/89

TITLE	ID
Miller Hall of Fame Tennis Championship Finals (1979)	00130
Miller Hall of Fame Tennis Championship Finals (1979)	00131
Miller High Life (5 spots) (1985)	01205
Miller High Life (Welcome to L.A.) (1983)	00443
Miller High Life Convention Spots (1985)	01267
Miller High Life Spots (5 spots)	01116
Miller High Life(Great Outdoors), Lite(Jumpin' Joe Piscopo)	02106
Miller High Life, Meister Brau, Lowenbrau(labels, logos, music)	00376
Miller Light Commercials (out-takes) (1985)	01640
Miller Lite Alumni Softball (Lite Commercial) (1983)	00403
Miller Lite Banquets Out-takes	01256
Miller Lite Beer (5 spots)	00669
Miller Lite Beer Commercials	00394
Miller Lite Commercials (PM Magazine)	00263
Miller Lite Flub Reel	01390
Miller Lite Flub Reel 2	01258
Miller Lite Flub Reels 1 & 2, 1981 & 1986	01397
Miller Lite Westminster Pres.(back up)	01001
Miller Lite, Genuine Draft Spots (Teaser) (1988)	02108
Miller Lite: The Case of the Missing Case	01259
Miller Live On Stage (Making of Howell Intro.) Part 2 (1985)	01330
Miller Live On Stage Part 1 (1985)	01287
Miller Marketing Story (1983)	00536
Miller Marketing Strategies	01003
Miller Report to Employees by Bill Wowell (1983)	01462
Miller, Plank Road, Lowenbrau, Meister Brau spots	00988
Miller-Off-Line	01286
Miller-Taking Charge Now (1983)	00500
Miller/General Footage (special events) (1986)	00704
Miller/Philip Morris Miscellaneous Footage	01696
Miller: Indy 500 and composite footage	00774
Millington (1984)	01688
Millington (1984)	01326
Millington (1984)	00807
Millington (includes Monterey Lights Commercial) (1984)	01693
Millington Rev. (1984)	00849
Milwaukee Observer, WHA-TV, Video News Release, WBAY	02230
Minute Rice (Cooking with Chicken/DMCC) (GF) (1986)	01758
Mission Viejo	02164
Mission Viejo Co.- Wheelchair Sports Camp	01147
Mitch McConnell--Tobacco (C-Span) (1985)	01008
Moneta Sleet (Black News, WNYW-TV) (1987)	01093
Moneta Sleet (Joe Franklin Show, WOR-TV/N.Y.) (1986)	02188
Moneta Sleet (Just For You, Chan. 32, Robin Breedon, host)	02038
Moneta Sleet (N.J. Network News, WNET-TV) (1987)	01089
Moneta Sleet (Straight Talk, WOR-TV) (1986)	00777
Moneta Sleet (Sunday Morning-Charles Kerault) (1987)	02040
Moneta Sleet (This Week in Black Entertainment)	02039
Moneta Sleet (World of Photography, ABC-TV) (1986)	01090

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Moneta Sleet Exhibit (Lexington Coverage-WLEX-TV) (1988)	02046
Moneta Sleet Jr. (WUSA-Sheila Jack)	02044
Monetta Sleet (CBS Sunday Morning, 1/25/87, 9am)	02259
Money Talks (Double Discovery-Glen Hopkins, host) (1987)	02045
Monterey Lights, Brazilian Commercials (1983)	00499
Montgomery Securities Presentation (1987)	01272
Morning Show-Mirrors & Windows on the World Exhibit (1979)	00125
Most Fun Alt/Edited (Ronconi Dry Pasta, GF) (1986)	01173
Mr. Rooney goes to Work (1977)	00013
Mrs John Glenn --Stuttering	00321
MTI Editors' Demonstration Reel (1987)	01122
Mundo Latino (Denver parts 1 and 2)	00697
Munich Concert (1985)	00240
Munich Concert (Deutsches Theater) Part 3 of 3 (1985)	02190
Munich Concert (Deutsches Theater, part 3 of 3) (1985)	00735
Munich Concert (Part 2 of 3, Deutsches Theater, NTSC) (1985)	00739
Murphy Speech at Villanova (safety dub, commercials) (1983)	00923
Music at the Crossroads (Jimmy Heath/Tito Puente) #6 (1987)	02291
Music at the Crossroads (McPartland/Abrams) #1 (1987)	02287
Music at the Crossroads (Statman Klezmer/Clements) #2 (1987)	02288
Music at the Crossroads (Salute to Young Composers) #3 (1987)	02289
Music at the Crossroads (Shape Note Singers/Smith) #4 (1987)	02290
Music- Stars and Stripes/ Danish Nat'l Anthem (1984)	01255
Mutual Media / Hawk0001A (with tag) (1986)	00838
N.Y. Society for International Affairs (1985)	00435
N.Y. State Governor's Arts Awards (1985)	02245
NAAO Information Report-March 1985 (Ford)	01411
NASA Satellite Shots (1983)	01124
Nat'l. Geographic: Children of Laung	00981
National Association of Hispanic Publications (1988)	02016
National Geographic stock shots (for Andre Simon production)	02170
National Hot Dog Month (1988)	01439
National Minorities Scholarship Development Program (1987)	00852
NBC Nightly News (Low tar cigarettes) (1979)	00139
NBC Nightly News Smoking (1978)	00006
Networking (Bob Adams, Marc Whiten, Cynda Ireland) (1987)	01464
New 7-Up & Diet 7-Up TV Spots w. 4 Radio Spots (1985)	01133
New Art of the American West (film transfer master) (1987)	02051
New Art of The American West (NTSC) (1987)	01251
New Charges Against Tobacco Companies (News, KGO-TV) (1988)	00596
New Charges Against Tobacco Companies (Prime News, CNN) (1988)	00595
New Charges Against Tobacco Industry (News, WJLA-TV) (1988)	00594
New Charges Against Tobacco Industry, ABC World News, 1986 (L)	01531
New Colossus Poem read at Museum of the City of N.Y.	00718
New Help for Homebound Voters	01208
New Operatic Star: Bichai Rattakul (1985)	02177
New Orleans Revised (Maxwell House Brands, GF) (1986)	01177
New PM Slides #1 (edit master)	01487
New PM Slides #2	01486

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New Seven Up Commercials (1984)	00363
New Smoking Law (People Are Talking, WWOR-TV) (1988)	00590
New Study on Blacks and Smoking (Eyewitness News, WABC-TV)	00607
New Sweden-An American Portrait (1988)	01928
New Sweden-An American Portrait 1638-1655 (NTSC)	02283
New York Arts Awards (Live at Five) (1984)	00518
New York Public Library Book Cleaning (Prime News, CNN) 1987	00961
New York Public Library Book Cleaning (WCBS-TV) (1987)	01245
New York Tobacco Lawsuit (N.Y. and network coverage) (1988)	01814
New York, New York (1979)	00127
New York, New York (Womens' Conference, WPIX-TV) (1978)	00062
Newark Tobacco Lawsuit (N.Y. network and local, 1988)	01817
Newark Tobacco Lawsuit (AM Canada, 6/15/88)	01818
Newark Tobacco Lawsuit (Health Show, ABC-TV, 1988)	01816
Newark Tobacco Lawsuit (TV coverage) (1988)	00586
Newark Tobacco Lawsuit (Various N.Y. News coverage, 6/2/88)	02002
Newark Tobacco Trial (60 Minutes, CBS-TV) (1988)	01999
Newark Tobacco Trial (N.Y. and Network Coverage) (1988)	02004
Newark Tobacco Trial (N.Y. and Network Coverage) (1988)	02003
Newark Tobacco Trial (N.Y. News coverage, 1988)	01815
Newark Tobacco Trial (News, WABC-TV, N.Y.) (1988)	02001
Newark Tobacco Trial (NY and Network coverage) (1988)	02006
Newark Tobacco Trial (NY News Coverage) (1988)	02007
Newark Tobacco Trial (WCBS, WABC-TV) (1988)	01820
Newport Casino Then and Now	00538
Newport Miller Hall of Fame (Reel #2)	00202
Newport Miller Hall of Fame Tennis (Reel #3)	00203
Newport Miller Hall of Fame Tennis (Reel #4)	00204
Newport Tennis (Reel #1) (1980)	00201
News Segment: Cigarette Advertising Part 3 (WCBS-TV) (1976)	00773
News Segments on Smoking-Today Show (1979)	00092
Newscount Inc.	02229
Newsmakers (Strictly Business, 3 shows, WNBC-TV, n.d.)	00719
Next Wave Breaks Over America (BAM)	01092
Night Rev.-Lowenbrau (Dual Mode Close Captioned) (1986)	02162
Nightly Business Report (George Weissman) (WNET-TV) (1982)	00313
Nikki Greene/ First Session (GT Assoc.) (1983)	01501
Nitrosememes in Beer (Eyewitness News) (1981)	00513
NNA Journalism (funded by Philip Morris) (1985)	01413
NNA Prologue to 2nd Century/ NNA Awards Excerpt (1984)	01410
Noguchi (tape 3)	01935
Noon Scene Interview (WTMJ-TV) (1975)	00105
Nutrasweet Controversy (CBS Evening News) (1984)	00478
NYC Philharmonic--Greatest Performances Part 1 (1979)	00123
NYC Philharmonic--Greatest Performances Part 2 (1979)	00124
O Youth & Beauty (1979)	00158
Office Workers Get Giant Icebag	00393
Office Workers Get Giant Icebag	00417
Office Workers Get Giant Icebag (newsclip)	00907

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TITLE	ID
Office Workers Get Giant Icebag (newsclip) (1983)	00803
Olympics/Roadwork/Rev/CC-Miller HL (1986)	02161
On Blue Mountain	01337
On Blue Mountain (1987)	01220
On Blue Mountain (copy, for voice-over opening)	01188
On Blue Mountain (not for air) (1986)	01336
One Step Further (Public Affairs Council)	00205
Only When I Talk (Talk to Me) (News coverage) (1981)	00261
Operation Push (WCBS-TV)	00530
Orange (tape # 1, raw footage) (1985)	01018
Orange (tape # 2, raw footage) (1985)	01030
Orange (tape #3) (1985)	00584
Oscar Mayer Hot Dogs (Big Oven Ed Rev,GF) (1986)	01737
Oscar Mayer-Select Slices (Duet Boutique/Turkey) (GF) (1986)	01756
Oscar Meyer (Fisherman Rev.,GF) (1986)	01752
Oscar Meyer- Coach TT Rev (1986)	01612
Out of Court:The Mini-Trial,(CPR Legal Prog.),1986 (L)	01585
P+ister Hotel Presentation (w. John Murphy) (1982)	01150
P.M. Communications- Pushing The Limits	00194
P.M. Company Store (reel # 1, VT # 2)	00964
P.M. International Board Presentation Dailies	01630
P.M. Magazine (Show Biz Today, CNN) (1986)	00598
Painting in the South (J.B. Speed Art Museum) (1984)	01619
Painting in the South (J.B. Speed Art Museum,P.S.A.) (1984)	02253
Painting in the South (New Orleans Museum of Art,P.S.A.)	02262
Painting in the South (P.S.A.) (1984)	02178
Painting in the South (transfer master) (1984)	02204
Painting in the South (WAVE-TV) (1984)	02281
Paintings in the South (1984)	02215
Paintings in the South (1984)	02286
Paintings in The South (1984)	00491
Paintings in the South (1984)	02269
Paintings in the South (1984)	02270
Paintings in The South (1984)	00490
Paintings in the South (1984)	02250
Paintings in the South (1984)	02251
Paintings in the South (1984)	02252
Paintings in the South (1984)	00702
Paintings in the South (1984)	00710
Paintings in the South (dub) (1984)	02211
Paintings in the South /PSA (1984)	02210
Paintings in the South: A National Treasure	02285
Papacy and Art (the Vatican Collection)	00754
Partners in Progress (footage of Cabarrus plant) (1986)	01135
Passive Smoking (CBS Evening News) (1985)	00720
Passive Smoking (Today Show,NBC-TV,12/3/86)	01813
Paul Gibson: Material for Speech (1984)	01206
PBS Logo (for TVC in-house use only)	02196
People (Chan. 2, WCBS-TV) (1986)	02284

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TITLE	ID
People Are Talking (w. Dr. Salk) (KYW-TV, Phila.) (1987)	01968
People/ Chan.2 WCBS at The Whitney (1986)	00716
Performance (Crystal Light, GF) (1986)	00974
Perspectives: Angles on African Art	00830
Perspectives: Angles on African Art	01083
Peter D. Sutherland/The Sky Club (1985)	00449
Peter Sutherland , AECA (tape # 1) (1985)	01044
Peter Sutherland, AECA (Pan Am Sky Club, tape #2) (1985)	01006
Peter Voulkos (1980)	00200
Phil Donahue Show (Coors and Strohs Beer)	00451
Phil Donahue Show (Johnson & Johnson/Tylenol) (1982)	00450
Phil Donahue Show (w. Billie Jean King, WNBC-TV) (1978)	00076
Phil Pac	01907
Phil Reilly's Retirement Roast (1987)	01436
Phil-Pac (1980)	00182
Phil-Pac (1982)	00999
Phil-Pac 1986	01190
Phil-Pac 1986	01408
Phil-Pac : Lou Harris at 120 Park (tape # 1) (1982)	01065
Phil-Pac Presentation (1978)	00064
Phil-Pac Presentation (1978)	00063
Phil-Pac Tape # 2: Geraldine Ferraro Speaks (1984)	01086
Phil-Pac Tape # 3 (Reception after speeches) (1984)	01040
Phil-Pac Tape #1 :Congressman Bill Greene (1984)	01047
Phil-Pac: For Miller/For Us	01113
Phil-Pac: Shirley Chisholm at 120 Park (1982)	01107
Philip Morris Offers to Buy Kraft Foods (1988)	02110
Philip Morris	01371
Philip Morris Corporate Display	00445
Philip Morris (7 Pieces) Paintbox Protection Master	02166
Philip Morris (FNN-TV, Business Newsbreak), (1988)	02065
Philip Morris (Tape # 1, camera 2) (1985)	02034
Philip Morris (Tape # 2, camera 1) (1985)	02028
Philip Morris (Tape # 2, camera 2) (1985)	02035
Philip Morris (Tape # 3, camera 1) (1985)	02029
Philip Morris (Tape # 3, camera 2) (1985)	02036
Philip Morris (Tape # 4, camera 1) (1985)	02030
Philip Morris (Tape # 5, camera 1) (1985)	02031
Philip Morris (Tape # 7, camera 1) (1985)	02033
Philip Morris (Tape #6, camera 1) (1985)	02032
Philip Morris -Coro (Visiones, WNBC-TV, N.Y.) (1984)	00802
Philip Morris -Kraft Takeover (1988)	02111
Philip Morris -Panama- Nacional Extra (1984)	01608
Philip Morris / Lou Harris Arts Survey	01792
Philip Morris : Ideas In Action (revised) (1987)	01052
Philip Morris American Family Survey (WGPR-TV, Detroit) (1987)	01971
Philip Morris and Airco (D.I.E.T.) (1984)	01650
Philip Morris and Airco / D.I.E.T. (1984)	01642
Philip Morris Announcement Story (WBTB News) (1978)	01485

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	Philip Morris	Awards Dinner (George Weissman) (1979)	00088
	Philip Morris	Choral Group (Ahora, WXTV-TV) (1984)	01088
	Philip Morris	Chorale at the Whitney (Christmas 1985)	02084
—	Philip Morris	Christmas Commercials (1987)	01281
	Philip Morris	Cigarette Manufacturing	00522
—	Philip Morris	Commercials	00455
	Philip Morris	Communications -The Final Frontier	00193
	Philip Morris	Company Store (reel 3) (1983)	00496
	Philip Morris	Coro (Tiempo, WABC-TV) (1985)	01050
	Philip Morris	Corporate Display (1983)	00582
	Philip Morris	Corporation (News, KPRC-TV/Houston) (1987)	01961
	Philip Morris	Edited Master #2 (1987)	00709
	Philip Morris	Exteriors (Tape #1, camera 1,1 of 10) (1985)	02027
	Philip Morris	Family Poll Survey (TV coverage) (1987)	01942
	Philip Morris	Family Survey (1.The Myth 2.Pres. Candidates)	01974
	Philip Morris	Family Survey (Eastern Airlines) (1987)	01970
	Philip Morris	Family Survey (KGO-TV, KRON-TV) (1987)	01962
	Philip Morris	Family Survey (KTVU-TV, San Francisco) (1987)	01955
	Philip Morris	Family Survey (Lou Harris Sound Bite) (1987)	01975
	Philip Morris	Family Survey (media coverage) (1987)	01292
	Philip Morris	Family Survey (Media coverage) (1987)	01403
	Philip Morris	Family Survey (Media coverage) (1987)	01375
	Philip Morris	Family Survey (Media coverage) (1987)	01376
	Philip Morris	Family Survey (News, WJZ-TV, Baltimore) (1987)	01952
	Philip Morris	Family Survey (TV coverage-KBHK, SF) (1987)	01941
	Philip Morris	Family Survey (WGPR-TV, Detroit) (1987)	01949
	Philip Morris	Family Survey (WNEV-TV coverage) (1987)	01945
	Philip Morris	Family Survey (WTTG-TV News) (1987)	01944
	Philip Morris	Family Survey Media Coverage (1987)	02158
	Philip Morris	Family Survey Media Coverage (1987)	01995
	Philip Morris	Family Survey Media Coverage (1987)	02157
	Philip Morris	Family Survey Media Coverage (1987)	02154
	Philip Morris	Family Survey Media Coverage (1987)	02159
	Philip Morris	Family Survey Media Coverage (1987)	02155
	Philip Morris	Family Survey Media Coverage (1987)	02156
	Philip Morris	Family Survey Poll (Nightwatch, CBS) (1987)	01951
	Philip Morris	Family Survey, (7 dupe tapes-same #) (1987)	01440
	Philip Morris	Family Survey-Media Coverage (1987)	01248
	Philip Morris	Family Survey-Media Coverage (1987)	01247
	Philip Morris	Family Survey/Dr. Lee Salk (KABC-TV) (1987)	01964
	Philip Morris	Family Survey/Dr. Lee Salk (KBHK-TV, S.F.) 1987	01965
	Philip Morris	Family Survey/Lou Harris (KMGH-TV, Denver) 1987	01966
	Philip Morris	Family Survey/Lou Harris (KPRC-TV, Houston) 1987	01967
	Philip Morris	Family Survey/Lou Harris (KTRC-TV, Houston) '87	01963
	Philip Morris	Family Survey/Lou Harris/Dr. Lee Salk (1987)	01973
	Philip Morris	Family Survey/Nancy Merrill (WNEV-TV, Boston)	01969
	Philip Morris	Gallery-11pm News/WXEX-TV-1/16/86	01925
	Philip Morris	Industrial (1983)	01900
	Philip Morris	Industrial (1983)	01682

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Philip Morris Industrial (1983)	00577
Philip Morris Industrial (1983)	00808
Philip Morris Industrial (1983)	01776
Philip Morris International	00014
Philip Morris International (NBC-TV, Lagos)	02059
Philip Morris International Commercials (Roll 1) (1986)	01897
Philip Morris International-Screening Reel (Ambassador) (1977)	02054
Philip Morris International/Gaston Thorn	00377
Philip Morris Launches New Marketing Plan (ESPN) (1984)	00694
Philip Morris Magazine (Business Morning, CNN) (1987)	00616
Philip Morris Marketing Competitions (ESPN)	01231
Philip Morris Multi: This is PM/Partners in Progress/GF ('86)	01896
Philip Morris Newsreel (1978)	00113
Philip Morris Offers to Buy Kraft Foods (1988)	02112
Philip Morris Press Conference (1985)	01325
Philip Morris Press Conference (1986)	01423
Philip Morris Press Conference (1986)	01913
Philip Morris Press Conference (Parts 1 and 2) (1986)	01434
Philip Morris Press Conference (parts 1 and 2) (1986)	01335
Philip Morris Press Conference (Parts 1 and 2) (1986)	01329
Philip Morris Press Conference (parts 1 and 2) (1986)	01458
Philip Morris Press Conference (parts 1 and 2) 1986 (L)	01524
Philip Morris Press Conference, Parts 1 and 2 (1986)	01324
Philip Morris Reel # 1-2	00191
Philip Morris Reel # 3-4	00190
Philip Morris Screening Reel (parts 1 and 2) (1977)	00015
Philip Morris Selected Material (film transfer) (1979)	02057
Philip Morris Stockholders Meeting (1979)	00114
Philip Morris Stockholders Meeting (1979)	00115
Philip Morris Stockholders Meeting (1983)	00546
Philip Morris Stories (WPCQ-TV) (1981)	00326
Philip Morris Superband (Deutsches Theater, Munich) (1985)	02185
Philip Morris Superband (long version) (1985)	00880
Philip Morris To Help Homeless From "Move" Seige (1985)	00436
Philip Morris UNCF (promotional tape) (1985)	00459
Philip Morris USA Camera Master (1983)	01768
Philip Morris Video- First Rough Cut (1982)	01252
Philip Morris Way (1975)	00009
Philip Morris World H.Q. Whitney Museum Reel # 1 (1986)	01106
Philip Morris, B&H, Virginia Slims (w. visual time code) (1986)	00740
Philip Morris-120 Park Ave. (1983)	01445
Philip Morris-120 Park Ave. (1983)	01444
Philip Morris-Exteriors and Interiors (raw footage)	02089
Philip Morris-Kraft Takeover (1988)	02113
Philip Morris-Marketing Competitions (ESPN)	00511
Philip Morris/Harris Poll Results (Louisville WAVE-TV) 1988	01984
Philip Morris: Ideas In Action (1987)	00980
Philip Morris: Ideas in Action (incomplete) (1987)	01098
Philip Morris: Ideas In Action (rough cut) (1987)	01051